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*For Immediate Release*

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**Aquarion Water Company Calls for  
Voluntarily Outdoor Water Conservation**

**HINGHAM, July 17, 2007** -- Aquarion Water Company of Massachusetts is calling for its Hingham, Hull and North Cohasset customers (PWS# 4131000) to voluntarily reduce outdoor watering activities, effective immediately. The move is due to high water demands the Company has experienced along with the recent weather patterns consisting of extended hot and dry periods.

During this period of voluntary conservation, Aquarion suggests that customers limit outside watering to every other day and take other conservation actions listed below.

If the voluntary measures do not reduce demand, Aquarion will implement the second phase of its water management program, which requires mandatory outside water use restrictions. During this phase outside usage is limited to watering by hand and only on odd or even numbered calendar days that corresponds to an odd or even numbered street address.

The third phase of the program does not permit any outside water usage.

“These voluntary outdoor water use restrictions are being placed into effect now to help us manage our MA DEP Water Management Act Registration, the low rainfall and warm weather,” said Larry Bingaman, Aquarion Senior Vice President, Operations. “Under the Water Management Act, Aquarion is only allowed to pump an average 3.51 million gallons per day (MGD) on an annual basis,” he said. “During the summer, we have found that water usage will about double, and most of that increase is due to outside watering.” For the past few weeks, Aquarion’s water production has ranged from 4.0 MGD to more than 5.0 MGD.

“Due to the lack of rain and high water demands, Accord Pond is about 60 percent full, compared to normal levels of about 70 percent for this time of the year,” Bingaman said. “However, a couple of steady rainfall events could bring the Pond to normal. With everyone’s voluntary help now, we can conserve a precious resource and not go to mandatory restrictions.”

Aquarion recommends several ways to use water wisely outdoors and inside the home to help in the water conservation effort:

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